



**STARRING IN YOUR VERY  
OWN B MOVIE POSTER!!!**

Retro Movie Poster – B Rating



## Ian Hendry Design

- Usage of complimentary colors to stand out.
- Emphasis brought to the eyes.
- Terrible cut/paste so make yours a bit better.
- Note all the credits and how they are in line to the sides.
- “They come to conquer the world” could go higher.
- We need all the credits.
- Note the different fonts, there are 4, don't go above 4.

# WINGED MONSTER FROM 17,000,000 B.C.!



**Big as a Battleship!**

**Flies 4 Times The Speed of Sound!**

**Atomic Weapons Can't Hurt It!**

COLUMBIA PICTURES  
Presents

## THE GIANT CLAW

starring **JEFF MORROW · MARA CORDAY** Written by SAMUEL NEWMAN and PAUL GANGLIN · Technical Effects Created by RALPH HAMMERAS and GEORGE TEAGUE · Produced by SAM KATZMAN · Directed by FRED F. SEARS · A CLOVER Production

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57 \ 210

- This would work well with our school given we are the Talons. Just a few thoughts.
- Note the Font choices, there are 4.
- Name credits for actors are thin and long.
- Movie title is a designed font.
- Colors are retro and they work with the color wheel!
- Think Retro colors.



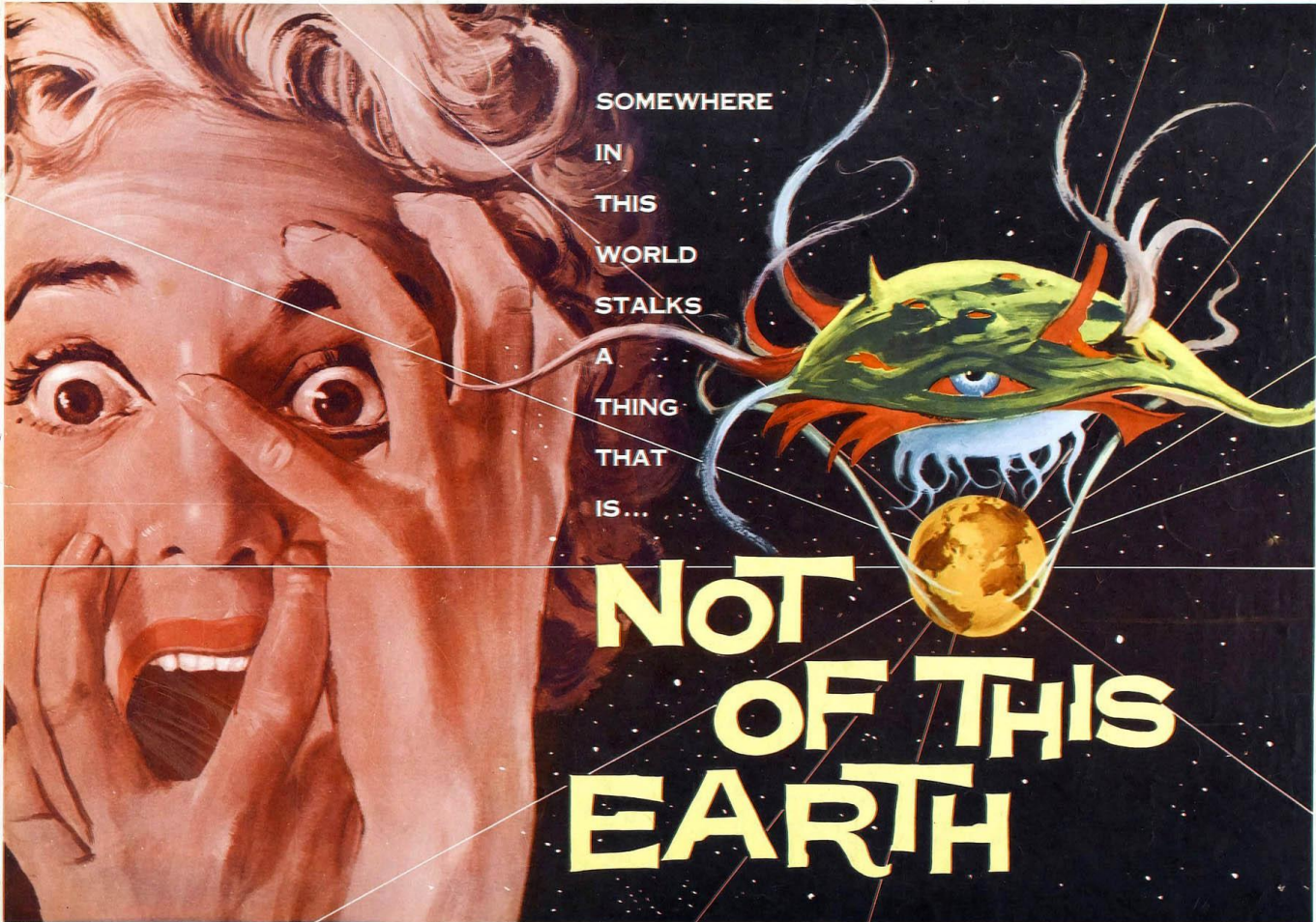
- Please have your body covered better if thinking of something like this.
- Note the usage of perspective and diagonal lines.
- Note how legible the font is.

# THE MACABRE MASTERPIECE OF TERROR



- Imagine your friends faces here!

<https://www.pastemagazine.com/articles/2014/06/20-great-b-movie-posters.html>



starring  
PAUL BIRCH · BEVERLY GARLAND · MORGAN JONES · A ROGER CORMAN PRODUCTION  
Screenplay by CHARLES B. GRIFFITH and MARK HANNA · Produced and Directed by ROGER CORMAN · AN ALLIED ARTISTS PICTURE

Country of origin U. S. A. 27/53

[http://ayay.co.uk/background/b\\_movie\\_posters/1960s/not-of-this-earth/](http://ayay.co.uk/background/b_movie_posters/1960s/not-of-this-earth/)

- Note the alignment of what is said, rule of line.
- Emphasis.
- Colors.
- Note the credits.
- Feel free to draw your font on paper and scan or use a drawing board.
- Take a photo of a friend, turn it red, a type of drawing. I can demo.

# FIRST STEP: LAYOUT

Decide on your theme and lay this out on paper for me to look at.

THINK: DESIGN PROCESS.

Let me okay it, Then get started.

# SECOND STEP: DRAWING

Draw your project onto paper and then scan it into Photoshop

OR

Draw directly in Photoshop

OR

Image trace in Photoshop

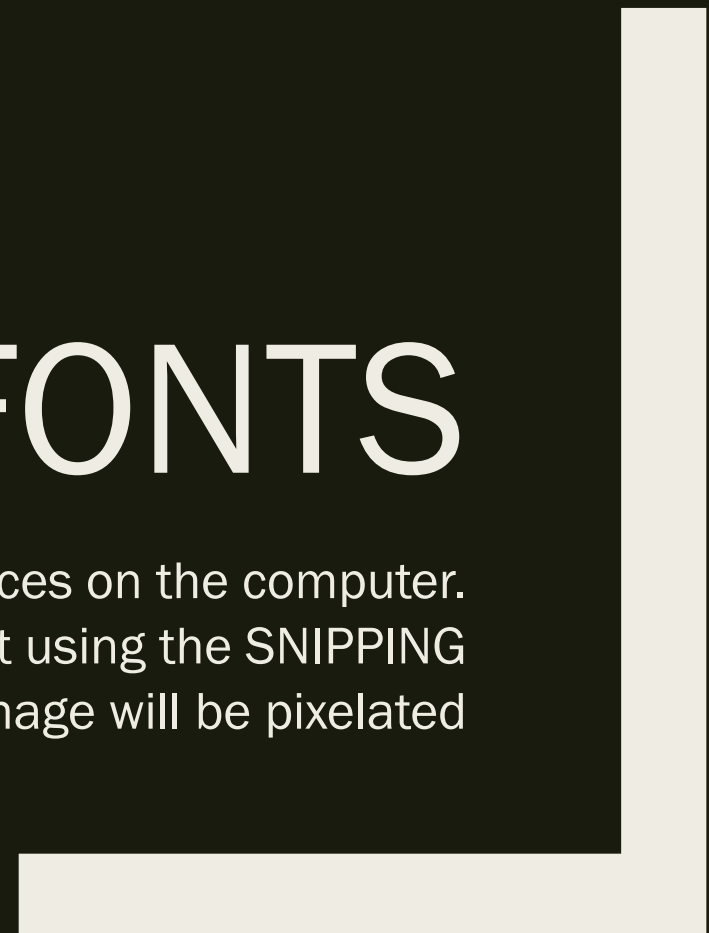


# THIRD STEP: FONTS

Try to find a RETRO font from the choices on the computer.  
You can also go to [DAFONT.COM](http://DAFONT.COM) and write the word out, screen shot using the SNIPPING TOOL and paste into Photoshop. – Keep in mind your image will be pixelated



**HELLO MELLO**



# FOURTH STEP: ADD

Your image

Image of a friend(s)??

Blend, mask, colour as needed!

A	B	C	Not there yet	
Used retro colors but had unity. Used the color wheel in choosing.	Used retro colors but had some unity. Used the color wheel in choosing.	Used retro colors some issues with unity in color choice.	Not handed in.	
Attempted Photoshop and used a camera or drew. No cut/paste except for fonts from Da Font.	Attempted Photoshop and used a camera or drew. 1 cut/paste except for fonts from Da Font.	Had 2 cut/paste images, the rest photography and/or drawings except for fonts from Da Font.		
Layout was strong, had emphasis on something. Fonts / imagery, in line. Used 3 elements of design.	Layout was good, had emphasis on something. Fonts / imagery, in line.	Layout was okay had emphasis on something. Fonts / imagery, in line.		
Really creative concept and idea. Really noticeable.	Creative concept and idea. Noticeable.	Good concept and idea.		
Looks like an authentic poster for a B movie from the 50's/60's. Wow factor	Looks like an authentic poster for a B movie from the 50's/60's.	Looks like a B movie poster.		

This is out of 20